EAB

College Greenlight

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Bring New Students into Your Recruitment Funnel

College Greenlight fosters the nation's largest community of professionals supporting and recruiting first-generation and lower-income students.

In this moment, strengthening enrollment requires reaching beyond traditional prospect pools, engaging new student populations, and building relationships with organizations providing guidance and encouragement to the next generation of college students.

Reach New Students

Recruit first-generation, CBO-connected, and other new student populations.

Build New Pipelines

Tap into the **nation's largest CBO network** to identify trusted organizations across your priority and emerging recruitment markets.

Support Your Team

Equip your team with best practices, customized training, and ongoing support for effective CBO engagement.

Our CBO partners include:

Chicago Scholars
College Horizons
AVID
College Possible
EMERGE
TRIO
Jack Kent Cooke Foundation
College Community Career
College Track
MATRICULATE
National Education Opportunity Network
The Opportunity Network
KIPP: Through College
Young Women's Preparatory Network
Cristo Rey High School
College Match
alabamapossible
College Advising Corps

The Greenlight Community Includes:

1,400+ Organizations

6,000+ Counselors

500K+ Students

400+ Colleges

Connect with us at eab.com/college-greenlight